

## Tamisha Woods

---

**From:** Raymond Pollum <raymond.pollum@ring.com>  
**Sent:** Monday, April 08, 2019 12:53 PM  
**To:** Francis Giaime  
**Cc:** Henry Martin  
**Subject:** Re: Ring MOU

Sgt. Giaime, Looking for a chance to re-engage. SD Sheriff's joined a couple of weeks ago so I'm hoping to get the other major cities in San Diego onboard quickly. Can you give me a quick update on where things stand? If you need anything from me please let me know. Ray

Raymond Pollum

Head of Law Enforcement Partnerships  
[ray@ring.com](mailto:ray@ring.com)  
949-690-6979



1523 26th St.  
Santa Monica, CA 90404  
[www.ring.com](http://www.ring.com)



[Download the Neighbors App.](#)  
Join the new neighborhood watch.

On Thu, Feb 21, 2019 at 1:29 PM Francis Giaime <[FGiaime@chulavistapd.org](mailto:FGiaime@chulavistapd.org)> wrote:

MOU was not an issue on our end. We just need to present the program to Command Staff for Final Approval. Once approved will work with you on publicizing the program to our community. I hope to have the presentation done in the next few weeks.

Frank

**From:** Raymond Pollum <[raymond.pollum@ring.com](mailto:raymond.pollum@ring.com)>  
**Sent:** Thursday, February 21, 2019 12:05 PM  
**To:** Francis Giaime <[FGiaime@chulavistapd.org](mailto:FGiaime@chulavistapd.org)>  
**Cc:** Henry Martin <[HMartin@chulavistapd.org](mailto:HMartin@chulavistapd.org)>  
**Subject:** Re: Ring MOU

Good afternoon Sergeant, I wanted to check in to see how the discussion is progressing at CVPD and to see if there is anything you need from me?

Also, a couple of quick updates that may help; La Mesa PD will be onboarded on Monday (25th) and I received word yesterday that the Sheriffs Department approved the MOU (just waiting on signature).

Anxious to get CVPD onboard as we work to make San Diego (in general) and Chula Vista (specifically) a safer community.

Let me know if I can help.

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Raymond Pollum

Vice President of Neighborhood Sales



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On Fri, Feb 1, 2019 at 11:50 AM Francis Giaime <[FGiaime@chulavistapd.org](mailto:FGiaime@chulavistapd.org)> wrote:

Thanks Ray. What a powerful tool. We recognize all the benefits and are eager to the MOU inked. I will send this off immediately via my chain of command. I am in the process of working on a formal presentation for command.

I will keep you posted. Thanks for being patient with us.

All the best,

Frank

**From:** Raymond Pollum <[raymond.pollum@ring.com](mailto:raymond.pollum@ring.com)>

**Sent:** Friday, February 1, 2019 11:46 AM

**To:** Francis Giaime <[FGiaime@chulavistapd.org](mailto:FGiaime@chulavistapd.org)>

**Subject:** Ring MOU

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Sgt. Giaime, Thank you for gathering your colleagues for the webinar this morning. As a quick recap, the Ring platform combines the deterrent value of a visible security system (devices) with the power of an

actively engaged community (via a free app) to reduce criminal activity and to help solve open investigations.

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As you review the attached MOU, or if others will be charged with that task, please feel free to contact me at any time. My cell number is 949-690-6979. If there are changes necessary, I can assist with the business language before we submit the document to legal for final approval.

I look forward to working with you soon.

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**From:** Raymond Pollum <raymond.pollum@ring.com>  
**Sent:** Tuesday, April 02, 2019 12:39 PM  
**To:** againes@chulavistapd.org  
**Subject:** Ring MOU Status Check

Sgt Gaines, I wanted to let you know that San Diego County Sheriff's Department joined Neighbors last week. As Chula Vista Police Department considers the benefits of gaining access to the Neighbors Portal, I thought it might be helpful to know of other agencies in the area that have joined.

SDCSD joins Oceanside, Carlsbad and La Mesa in San Diego County with Escondido and National City considering the program.

If I can be of any assistance, please feel free to contact me anytime at 949-690-6979.

Thank you. Ray

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**To:** Raymond Pollum  
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**From:** Raymond Pollum <raymond.pollum@ring.com>  
**Sent:** Wednesday, February 06, 2019 2:27 PM  
**To:** Sharyl Mesina  
**Subject:** Re: unreported

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Ms. Mesina, Let me point out the highlights of Neighbors:

Neighbors by Ring is a community watch type app. It is a free app download and is free of commercial messaging. You don't need a Ring device to participate on Neighbors.

1. Neighbors (users) who post video (and those who comment) remain anonymous. This encourages engagement. LE by the way is not anonymous. Your comments will identify the agency, rank and last name of the poster. This too encourages engagement.
2. Neighbors content is relevant. Because the user defines their personal geography (from which they'll receive alerts from), what is posted is of immediate importance.
3. Neighbors content is low frequency. Ring moderates posted video to ensure content is crime or safety related. No ads, no garage sales, no mattress for sale, just crime and safety.
4. Neighbors is vendor agnostic. Neighbors can upload video or pictures from any device (Ring or otherwise).

There is a chance I'll be in your area when we onboard La Mesa Police Department in the next couple of week. I would be happy to stop then to address questions from anyone on your team. I'll keep you posted on the dates for that.

Hope this helps. Ray

--

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Vice President of Neighborhood Sales



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On Wed, Feb 6, 2019 at 1:13 PM Sharyl Mesina <[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)> wrote:

Ahh, yes that makes sense. Thank you so much for answering my questions. The next thing I'd like to ask is what can I list as the biggest differences between ring and nextdoor? I am not well versed in nextdoor, but I know on our current neighborhood watch flyers it lists nextdoor as useful. So in my presentation I'd like to be able to express the reason we are going to use ring more than nextdoor now.

Kind Regards,

Sharyl Mesina

Public Safety Analyst

*Chula Vista Police Department*

*315 Fourth Avenue*

*Chula Vista, CA 91910*

*(619) 476-2455 Desk Phone*

*(619) 385-6753 Mobile*

*(619) 409-5958 Fax*

[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)

*To view the PremierOne CAD reports now available, simply click [HERE](#)*

"It is a capital mistake to theorize before one has data. Insensibly one begins to twist facts to suit theories, instead of theories to suit facts."

– **Sir Arthur Conan Doyle, Sherlock Holmes**

**From:** Raymond Pollum <[raymond.pollum@ring.com](mailto:raymond.pollum@ring.com)>  
**Sent:** Tuesday, February 5, 2019 12:58 PM  
**To:** Sharyl Mesina <[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)>  
**Subject:** Re: unreported

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So portal is actually designed to do that automatically. We have a feature called Alert Zones. This allows you to set an area of responsibility for portal users (think beats, sectors, districts, etc.) You can then set the alert for type of post (Crime, Stranger, Suspicious and/or Safety). Each time a selected category is posted in that zone, an alert is issued to the person responsible for the zone.

Using the same system, you could establish all of Chula Vista as an Alert Zone. Then each time a selected category is posted anywhere in your city, you'll get an alert.

Rather than waiting to see if a Neighbor has filed or will file a police report, this is an opportunity for you to jump into the conversation.

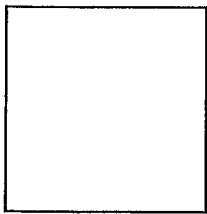
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On Tue, Feb 5, 2019 at 12:19 PM Sharyl Mesina <[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)> wrote:

Hello,

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**From:** Raymond Pollum <[raymond.pollum@ring.com](mailto:raymond.pollum@ring.com)>

**Sent:** Monday, February 4, 2019 10:34 AM

**To:** Sharyl Mesina <[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)>

**Subject:** Re: unreported

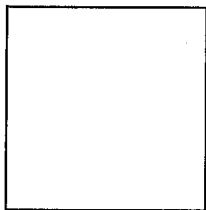
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On Mon, Feb 4, 2019 at 10:03 AM Sharyl Mesina <[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)> wrote:

Good morning,

I just wanted to follow up on the question I had regarding unreported crimes? Do you guys keep track of the crimes that get reported to law enforcement vs those that don't?

Please let me know, thanks!

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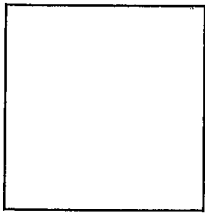
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## Tamisha Woods

---

**From:** Raymond Pollum <raymond.pollum@ring.com>  
**Sent:** Tuesday, February 05, 2019 12:58 PM  
**To:** Sharyl Mesina  
**Subject:** Re: unreported

**Warning:** This email originated from outside the City of Chula Vista. **Do not click on links or open attachments**, unless you recognize the sender and are expecting the message.

So portal is actually designed to do that automatically. We have a feature called Alert Zones. This allows you to set an area of responsibility for portal users (think beats, sectors, districts, etc.) You can then set the alert for type of post (Crime, Stranger, Suspicious and/or Safety). Each time a selected category is posted in that zone, an alert is issued to the person responsible for the zone.

Using the same system, you could establish all of Chula Vista as an Alert Zone. Then each time a selected category is posted anywhere in your city, you'll get an alert.

Rather than waiting to see if a Neighbor has filed or will file a police report, this is an opportunity for you to jump into the conversation.

Let me know if that makes sense.

Ray

--

Raymond Pollum  
Vice President of Neighborhood Sales



1523 26th St  
Santa Monica, CA 90404

[ray@ring.com](mailto:ray@ring.com)  
(949) 690-6979 Mobile

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[Ring Partners With LAPD To Reduce Crime In Wilshire Park](#)

On Tue, Feb 5, 2019 at 12:19 PM Sharyl Mesina <[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)> wrote:

Hello,

Quick question, still regarding the below discussion. If someone were to say “no I don’t want to report it” is there a follow up question of “Can we give your contact to local PD?” Basically, Sgt. Giaime wanted to know if there was a way Ring can tell us about the crime and we can reach out.

Kind Regards,

Sharyl Mesina

Public Safety Analyst

*Chula Vista Police Department*

*315 Fourth Avenue*

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**From:** Raymond Pollum <[raymond.pollum@ring.com](mailto:raymond.pollum@ring.com)>  
**Sent:** Monday, February 4, 2019 10:34 AM  
**To:** Sharyl Mesina <[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)>  
**Subject:** Re: unreported

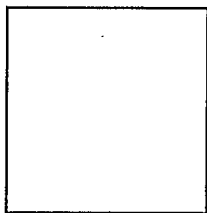
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Ms. Mesina, We do not currently track that number. Anecdotally, a majority of the folks we talk to are willing to file a report, but there is no way at this time for us to quantify the number / percentage. Ray

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Please let me know, thanks!

Kind Regards,

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## Tamisha Woods

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**From:** Raymond Pollum <raymond.pollum@ring.com>  
**Sent:** Tuesday, February 05, 2019 12:04 PM  
**To:** Sharyl Mesina  
**Subject:** Re: unreported

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Ms. Mesina, Wanted to provide a quick datapoint for your consideration. We executed the La Mesa PD MOU yesterday, so they will join Carlsbad PD and Oceanside PD as San Diego LE portal participants. Not sure if peer pressure is a good thing or not, but wanted to at least make you aware that they are joining the program and will be onboarded shortly.

I hope this helps with your discussions.

Regards, Ray

--

Raymond Pollum  
Vice President of Neighborhood Sales



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On Mon, Feb 4, 2019 at 11:48 AM Sharyl Mesina <[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)> wrote:

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**From:** Raymond Pollum <[raymond.pollum@ring.com](mailto:raymond.pollum@ring.com)>

**Sent:** Monday, February 4, 2019 10:34 AM

**To:** Sharyl Mesina <[smesina@chulavistapd.org](mailto:smesina@chulavistapd.org)>

**Subject:** Re: unreported

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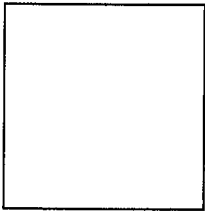
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**From:** Sharyl Mesina <smesina@chulavistapd.org>  
**Sent:** Monday, February 04, 2019 11:48 AM  
**To:** Raymond Pollum  
**Subject:** RE: unreported

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**Sent:** Monday, February 04, 2019 10:03 AM  
**To:** raymond.pollum@ring.com  
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## Tamisha Woods

---

**From:** Francis Giaime <FGiaime@chulavistapd.org>  
**Sent:** Friday, February 01, 2019 11:50 AM  
**To:** Raymond Pollum  
**Cc:** Henry Martin  
**Subject:** RE: Ring MOU

Thanks Ray. What a powerful tool. We recognize all the benefits and are eager to the MOU inked. I will send this off immediately via my chain of command. I am in the process of working on a formal presentation for command.

I will keep you posted. Thanks for being patient with us.

All the best,

Frank

---

**From:** Raymond Pollum <[raymond.pollum@ring.com](mailto:raymond.pollum@ring.com)>  
**Sent:** Friday, February 1, 2019 11:46 AM  
**To:** Francis Giaime <[FGiaime@chulavistapd.org](mailto:FGiaime@chulavistapd.org)>  
**Subject:** Ring MOU

**Warning:** This email originated from outside the City of Chula Vista. **Do not click on links or open attachments, unless you recognize the sender and are expecting the message.**

Sgt. Giaime, Thank you for gathering your colleagues for the webinar this morning. As a quick recap, the Ring platform combines the deterrent value of a visible security system (devices) with the power of an actively engaged community (via a free app) to reduce criminal activity and to help solve open investigations.

Neighbors Portal is law enforcements access to our platform. Portal highlights include:

1. No Cost - Neighbors Portal is free to Law Enforcement
2. Community Engagement - LE's ability to join the conversation (about posted video or in response to posted comments).
3. Alerts - You may post Alerts which are highly relevant (proximity) to the recipient.
4. Video Request - You may request video from Ring device owners relevant to active investigations.

As you review the attached MOU, or if others will be charged with that task, please feel free to contact me at any time. My cell number is 949-690-6979. If there are changes necessary, I can assist with the business language before we submit the document to legal for final approval.

I look forward to working with you soon.

Ray

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Vice President of Neighborhood Sales



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## Tamisha Woods

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**From:** Raymond Pollum <raymond.pollum@ring.com>  
**Sent:** Friday, February 01, 2019 11:46 AM  
**To:** Francis Giaime  
**Subject:** Ring MOU  
**Attachments:** Ring MOU - Chula Vista PD.docx

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